



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Voc. DEGREE EXAMINATION – DIGITAL JOURNALISM

FIRST SEMESTER – NOVEMBER 2023

UAN 1801 – LEADERSHIP SKILLS - I

Date: 09-11-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

SECTION A - K1 (CO1)

Answer ALL the Questions -

(10 x 1 = 10)

1. Answer the following

- a) Growth zone
- b) Communication
- c) Positive thinking
- d) Self-talk
- e) Sub-conscious mind

2. Fill in the blanks

Complete the following famous proverbs by supplying the correct word.

- a) All that glitters is not.....
- b) Make..... while the sun shines.
- c) A journey of a thousand miles starts with a single.....
- d) Don't put off tomorrow what you can do.....
- e)speak louder than words.

SECTION A - K2 (CO1)

Answer ALL the Questions

(10 x 1 = 10)

3. Fill in the blanks

| Jawaharal Nehru | Periyar | Mandela | Dr. Ambedkar | Gandhiji |

- a) According to, truth is the ultimate solution to every kind of problem in the world.
- b) was a great jurist and fought against caste discrimination in India.
- c) was a strong advocate of giving equal preference to women in all the fields.
- d)fought for establishing a non-racial democracy in South Africa.
- e) worked relentlessly to establish democracy and socialism in independent India.

4. Discuss the following

- a) Win-win attitude
- b) Goal-setting
- c) Self-motivation
- d) Comfort zone
- e) Time-management

SECTION B - K3 (CO2)

Answer any TWO of the following

(2 x 10 = 20)

- 5. We often hear from successful people that the journey to success is paved with self-discovery. Illustrate this statement with an example from your life.
- 6. Sketch any five most important strategies to become an effective communicator.
- 7. Look at the following image and show the importance of having the right attitude toward life to lead a happy, and successful life.



8. Demonstrate the power of the subconscious mind.

SECTION C – K4 (CO3)

Answer any TWO of the following

(2 x 10 = 20)

9. Explain why self-esteem is essential to becoming a successful person.
10. According to Stephen Covey, "The key is in not spending time, but in investing it." Appraise this statement and suggest some concrete steps for college students to effectively manage their time.
11. Look at the following illustration and analyze the importance of fighting against challenges for a student like you.



12. Analyze the importance of Neuro-Linguistic Programming.

SECTION D – K5 (CO4)

Answer any ONE of the following

(1 x 20 = 20)

13. Many leaders and thinkers have said that to start having positive results, people need to replace their negative thoughts with positive ones. Justify the statement.
14. John Quincy Adams says, "If your actions inspire others to dream more, learn more, do more, and become more, you are a leader." Evaluate the statement and support it with examples.

SECTION E – K6 (CO5)

